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## **FIDM Receives Technology Grant from FastFit360**

FIDM recently received a grant from FastFit360 to provide technology as a training tool for professors and students.

FastFit360.com is a web-based tool that speeds up the garment design and development process by allowing retailers and suppliers to view samples and communicate style and fit changes visually over the Internet.

At FIDM, students will utilize the tool to share design sketches from Adobe Illustrator and Photoshop utilizing the document portal, uploading images of the garments they are constructing and receive feedback from professors on the products they are presenting. The FastFit360 technology provides the flexibility for students to interact Online and role play to understand both sides of the apparel industry.

FastFit360 feels the best way to involve the students in a future career is by providing them technology that most closely represents their personal lives... online/social media. But how do students learn and understand the apparel world they are entering? One of the best ways to train students on tools in the industry and excite them about the globalization they face is starting from the beginning; in the education sector.

Efficiency and speed to market mean everything in a world where retailers are placing more emphasis on global sourcing. Roxy Starr, EVP of Design and Development for FastFit360 expressed, "The interesting part about the FastFit360 technology is that so many companies are finding original uses for it. Clients are using it as a Global QA tool by creating a library of Approved garments or showing partners internationally exactly how they correct a pattern. This applies to students as well. Every retailer, brand, supplier, factory is composed of a Global team, so the most important thing is managing time differences and using a common language and images."

Starr continued: "Students are the future of the fashion business, they live their lives on social media sites, why not bring this type of technology to the classroom and business?"

FastFit360 is a Web-based, fully configurable, scalable and image workflow process solution. Please visit [www.fastfit360.com](http://www.fastfit360.com) or contact [info@fastfit360.com](mailto:info@fastfit360.com) for further details and pricing of the FastFit360 Solution.

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## **FastFit360® Fact Sheet:**

FastFit360.com® is a web-based tool that speeds up the garment design process by allowing retailers and suppliers to view samples and communicate style and fit changes visually over the Internet. Essentially, a business-to-business Online application for communication.

Inspired by social networking websites, FastFit360.com allows garment information and images, in either photographic or 360° format (using FastFit® studio), to be viewed Online by retailers, brands, agents, suppliers and/or factories from anywhere in the world.

Changes to a garment can be highlighted visually, while a thread of comments attached to the image, helps avoid confusion and reduces the need for email conversations.

The goal is to enable workers in different time zones, who speak different languages, to communicate visually. FastFit360.com, not only slashes the time and cost of shipping garment samples around the world, but also cuts down the number of physical samples that are required.

FastFit360 expedites design, merchandising, product development, technical design and quality control through action orientated collaboration. Automated workflow management ensures total product communication, organization, calendaring, storing and sharing. Global utilization of time zones turn all hours into productive time.

### **Quick Benefits:**

- Global 24/7/365 visibility
- Quick style search capability
- Document portal
- Advanced zoom & annotation functionality
- Reduce shipping costs & travel budgets